

WEBSITE BREED REFERRAL GUIDELINES

11/15/02

The purpose of Breed Referral is to give the public access to knowledgeable representatives for each individual breed for educational purposes. Breed Referral is not to sell puppies or to promote business, but to allow anyone interested in purebred dogs the access to reliable information.

Persons accepting the responsibility of being a “Breed Referral” must exhibit courtesy and expertise about that breed, with information given in a non-judgmental manner. They must honestly evaluate their breed, must understand the importance of giving accurate information without prejudice or bias, and must promote responsible dog ownership.

Only members of the Alaska Kennel Club may serve as Referrals. All individual Club members that wish to be listed on the Club website must submit a request in writing to the Recording Secretary of the Alaska Kennel Club. The Secretary will make a copy of all completed applications, forwarding the copy to the current webmaster. The written request will be on a format determined by the Website Committee, and may be done alongside new membership applications and renewals. Club members may ‘opt in’ and ‘opt out’ of either phone or website referrals or both annually during membership renewals.

Individual Club members may also indicate their willingness to serve as a Group Referral. In cases where no Breed Referral contact is available, visitors will be sent to the Group Referral contact. In cases where Groups are somewhat divided into categories, i.e., Hounds’—Sighthounds/Scenthounds, etc., a member may indicate a preference for a particular category.

A Club member may request that their name be added to or removed from Breed Referral at any time by written request to the Club Recording Secretary, who will forward a copy to the current webmaster.

Any question or complaint regarding an individual will be referred to the Club President and/or the Board of Directors, who may resolve the situation or remove the individual’s name either temporarily or permanently.

Yes, I want to be a Breed/Group Referral on the website.

Your Name:

Your Kennel Name:

Breed of Dog(s):

Contact phone number:

Contact e-mail address:

Website URL:

